



WENDY WOODWARD

CONTACT

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Portfolio 

EXPERIENCE

Junior Graphic Designer

R3 Marketing Essentials

Aug 2025 - Present

- ▲ Collaborate with the team to develop assets for digital and print.
- ▲ Assist in the creation of marketing materials including social media graphics, brochures, and advertisements.
- ▲ Assist in branding brainstorming to come up with new ideas for clients.
- ▲ Ensure all designs align with given brand guidelines and fit the given brief.

Marketing & Design Intern

M16 Artspace - 40th Anniversary Event

July 2025 - Sept 2025

- ▲ Assisting with social media marketing, including content scheduling, copywriting, and analytics
- ▲ Creating graphic design assets for social media, website, and Mailchimp communications using Canva and Adobe Creative Suite
- ▲ Developing a visual theme for M16 Artspace's 40th anniversary, contributing to branding consistency across platforms
- Filming and editing video content to support marketing and promotional goals

Dashboard Designer

University of Canberra - Digital Master Plan (DMP)

July 2023 - Sept 2023

- ▲ Designed a visual brand identity for the DMP and visual assets on the Adobe Suite including logos and website banners
- ▲ Teamed up with the UC marketing team to design and produce an interactive dashboard and website for the wider community.
- ▲ Worked alongside design consulting agency Designit to research, analyse and design a working communication tool to track the DMP's progress.

EDUCATION

Study Abroad, Hong Kong Baptist University

(1/2025-5/2025)

- ▲ Completed coursework in content creation
- ▲ Demonstrated willingness to take risks through enrollment overseas
- ▲ Cross cultural collaboration on group projects.

University of Canberra, ACT (2022-2026)

Bachelor of Arts (Digital Media)

(2022-2026)

GPA: 6.4/7

SKILLS

Creativity

Adobe Suite

Microsoft Office

Teamwork

Effective Communication

Critical Thinking

Resilience

Canva

Figma

AWARDS

University of Canberra

Deans Excellence Award

S1 2023

S2 2023

Torens University Australia

Billy Blue Bright Award

Category: Film & Video

Franke Magazine

Good Stuff Award Finalist

2020